

## **The Curtis Institute of Music to deploy the French web-based music learning platform Meludia**

### **Meludia becomes the first online educational tool recognized by The Curtis Institute of Music**

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The Curtis Institute of Music in Philadelphia will deploy the French web-based music learning platform Meludia. Commencing in early 2016, the Meludia platform will be available to every student and faculty member at Curtis. In so doing, Meludia becomes the first online educational tool recognized by The Curtis Institute of Music, who selected Meludia for its strong pedagogical qualities and its novel, cutting-edge approach to developing music perception, auditory skills and reinforcing the fundamentals of music.

**Jonathan Coopersmith, Chair of Musical Studies at The Curtis Institute of Music, said:**  
"I'm really excited to begin using Meludia with my students at Curtis and anticipate that it will not only be highly beneficial for them, but also a lot of fun."

Considered as "one of the world's finest music academies" (BBC Culture), The Curtis Institute of Music, by deploying the Meludia platform, continues to distinguish itself as being a driving force in pedagogy, offering its students and faculty the most exceptional innovations in music education.



Drawing upon 90 years of artistry, the Curtis Institute of Music pairs tradition and innovation, educating exceptionally gifted young musicians as artist-citizens who engage a local and global community through music-making of the highest caliber. The extraordinary musicians of Curtis graduate to join 4,000 alumni who have long made music history. Curtis graduates are in the front rank of soloists, composers and conductors, and hold principal chairs in every major orchestra in the United States and around the world. Curtis graduates are musical leaders, making a profound impact on music onstage and in their communities.

**Meludia CEO Bastien Sannac said:**

"I am extremely proud and honored to have Meludia associated with the Curtis Institute of Music, a legendary and exemplary institution that has set the standard of superior music education and is a benchmark throughout the world."

The Paris-based French company Meludia began operations in 2012 and has since received many prestigious awards, among them, the Gold Medal at the 2014 International Concours Lépine for Innovation, as well as placing as finalist for best music innovator at the SXSW Festival in Austin, Texas in 2015.

Meludia's revolutionary approach to music learning has been recognized and endorsed by a growing number of world-famous institutions, ensembles, musicians and educators, including professors at MIT in Boston and the Sorbonne University in Paris. Built and based upon 25 years of research, the 'Meludia Method' is unique, in that it aggregates several recognized music learning methods, including Orff, Willems, Dalcroze, Kodály and Martenot, as well as recent advances in cognitive science, including reinforcement learning and implicit learning. What makes the internet application of the 'Meludia Method' exceptional, is that it is an interactive and progressive tool, that is also fun to use. In developing the user's ability to understand and better appreciate the language of music, the 'Meludia Method' naturally raises the level of engagement and motivation and, at the same time, accelerates progress with a musical instrument.

The Meludia platform has also attracted international media attention through its large-scale deployment projects. Recently, the government of the Republic of Estonia selected Meludia for its entire population of 1.3 million, offering an access to music education for every man, woman and child in the nation.

The deployment of Meludia at Curtis highlights the importance of emerging technologies for learning and teaching in the 21st century.

Link to the Meludia website: <http://www.meludia.com>

A video presentation explaining the 'Meludia Method':  
<https://www.youtube.com/watch?v=FTTgrz5GRuY>

For further information, please contact: [press@meludia.com](mailto:press@meludia.com)

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"Finally, a magnificent and innovative program that is designed to develop the ear and to better help understand the language of music that is enjoyed throughout the universe. I always tell my students that the ear is vital and it is incredible that Meludia has found a way to let people who range from very young to seasoned professionals let their ears evolve and flourish. For my own children, it is fun for them and at the same time they are developing and benefiting from each and every Meludia exercise they do. This is much better and far superior to any video game and it is wonderful to know that at the end of the day they have gained from it."

-Daniel Matsukawa, Principal Bassoon of The Philadelphia Orchestra  
and on the faculty of The Curtis Institute of Music

"One of the greatest things about Meludia is the ease and beauty of it and how naturally it taps into your instincts. There can't be a straighter route to develop your musicianship. For teachers to be given on a silver platter, a tool that is so all-encompassing, functional, fun, interactive... it is an absolute gift. I could see every teacher being endlessly grateful for this tool."

-Nicola Benedetti, Concert Violinist

"Meludia is a graduated program to learn how to listen. Everybody has the potential to hear music on a number of levels – melodically, formally, rhythmically... I love the idea that anyone can do it, that it is not for the chosen few and that we come with that as human beings. This is why I'm really excited about the Meludia program. As musicians, we must have good listening skills, but I think it is also important for anybody who is participating in a musical experience – listening, playing – because it gives you understanding, and understanding is everything. Understanding helps you connect with your emotional responses. Meludia raises your musical experience."

-Don S. Liuzzi, Principal Timpani of The Philadelphia Orchestra  
and on the faculty of The Curtis Institute of Music